



Position: Communications Intern

Location: Brooklyn, NY

Company Overview:

Radiator Labs is a growth-stage combined hardware & software start-up company based in Brooklyn, NY dedicated to revolutionizing radiator heating systems. The Radiator Labs radiator retrofit, called the Cozy, is a smart enclosure installed on top of an existing radiator which controls the amount of heat transferred from the radiator to the room. By reducing overheating, Radiator Labs increases energy efficiency, improves tenant comfort and connects centuries old infrastructure to the modern home.

Mission:

Radiator Labs is currently in the process of revamping its marketing and communications materials as part of the company's growth strategy. Over the summer term, you will be assisting Radiator Labs to implement and build upon a communications and outreach plan by developing new content for our website and social media accounts.

The following are some examples of the work that you should expect.

- Implement and build upon social engagement strategy
- Update website, create content for e-newsletter and blogs
- Support SEO strategy and analysis through Google Analytics
- Research & work with the team to develop thought leadership content
- Contribute to the development of new content, such as a YouTube channel with installation videos, talks, etc. as well as new product photos and a product catalogue
- Support the development of a Radiator Labs brand voice as we prepare to launch a consumer version of the Cozy

Qualifications:

- Enrolled in a Marketing, Communications or Design undergraduate or graduate program.
- Strong communication skills. Ability to communicate complex ideas to a wide variety of audiences.
- Eye for design & aesthetics. Attention to detail.
- Willingness to conduct independent research to contribute to development of content
- Fast learner, creative problem solver, strategic thinker.
- Experience using the following platforms is a plus – Wix (or other web development platform), MailChimp, Google Analytics

To Apply:

Interested candidates should submit an application to the Brooklyn Navy Yard indicating that they would like to work with Radiator Labs. Find out more about the program and how to apply here:

<https://brooklynnavyyard.org/employment/summer-internship/>

Please also submit your resume and cover letter to resumes@radiatorlabs.com, including "Summer Communications Internship: [Your Full Name]" in the subject line. The successful applicant will be selected based upon his or her qualifications for this position and without regard to the applicant's race, color, ethnic or national origin, religion, creed, age, disability, sex, sexual orientation, gender identity or expression, pregnancy, marital or partnership status, citizenship or alienage status, veteran status, whether children are, may be or would be residing with a person, or any other characteristic protected by law.